

# How to talk to patrons about: *Setting Up a Social Media Account*

- Have them download the app to their phone or visit the website.
- Use the account creation process to talk about tips for creating a strong password. Passwords should be easy for them to remember but hard for others to guess.
- Tell them about 2-factor authentication (2FA). 2FA is a feature where after you enter your password, you will have to verify your identity a second way, either by having a code sent to your phone or email, or using an authentication app. 2FA should be used on accounts that have your most sensitive information, like bank accounts and email, as well as social media.
- Many people never change the default privacy settings because they don't think to look there. Show them how to access the privacy settings and walk through them together.

*“Depending on your account settings, anyone will be able to see your posts. On some accounts, you can change your settings to limit access to posts.”*



## Setting Up a Social Media Account

*Do you want to set up a new social media account, but want to make sure your data stays safe? Follow these tips.*

-  Choose a strong password.
-  Consider using two-factor authentication (2FA) to provide extra security for important accounts.
-  Review and adjust privacy settings. The default is often public.
-  Don't share sensitive information like your full birthdate, home address, or current location.



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