

How to talk to patrons about: *Who Can See Their Social Media Posts*

- Most social media share your content publicly by default, so you need to adjust your privacy settings to make sure your post settings match your expectations on different social media platforms.
- Ever wonder what a random person on the internet sees when they click on your social media profile? Facebook has a feature to let you do this. Go to your profile and look for the “View As” option. This will show you the public view of your account.

“You should review your privacy settings every few months, since they can change with different phone and app updates.”



Who Can See My Social Media Posts?

When you post online, do you know who can see it?

You may think only your friends see your posts, but it might be a lot more people—maybe anyone in the world can see it!



Check your the privacy settings on your accounts.

- Some platforms like Facebook let you change the visibility of individual posts.
- Platforms like Twitter and Instagram have two options: public (anyone can see posts) or private (only your “friends” can see posts).

Some platforms require your profile be connected to your “real” identity while others let you make up a screen name, which might be helpful for talking about sensitive topics.